

SAP SPECIAL APRIL 26, 2017 CIOREVIEW.COM

20 Most Promising SAP Solution Providers 2017

he proliferation of digital technologies has forced enterprises to re-envision their business models and the way their workforce operates in a digital economy. In addition, the rise in operational costs and pressures to sustain profitability, have made the adoption of enterprise solutions crucial for businesses. SAP has bridged this gap for comprehensive business management solutions by delivering an expansive range of applications that automate a variety of enterprise functions spanning asset management, financial management, customer relationship management, logistics, content and collaboration, and human capital management.

For enterprises looking to optimize their IT resources by adopting more streamlined solutions, SAP's business management tools are a valuable addition to their tech infrastructure. Today, specialized SAP accredited partners deliver SAP digital business services to guide enterprises through diverse stages of their digital transformation journey.

A multitude of technology specialists in the SAP landscape support critical SAP initiatives ranging from classic ERP implementations to the latest Internet of Things (IoT) portfolio. The technology vendors in the SAP partner ecosystem partner closely with SAP to deliver consulting and implementation services for some of the highly integrated, preconfigured, and automated solutions that enable their SAP clients to develop and execute winning strategies.

To connect the right technology solution providers with businesses, we have evaluated and selected the ones that are at the forefront of tackling the challenges in the SAP solutions arena. The companies featured in this issue exhibit comprehensive know-how and extensive experience in delivering a varied range of SAP solutions and services.

In this edition of CIOReview, we bring to you the 20 Most Promising SAP Solution Providers 2017, featuring the vendors redefining the SAP solutions landscape.



Company:

3C Software

Description:

Delivers a dynamic cost and profitability system that enables finance professionals to perform a number of critical tasks all in one system

Key Person: Matthew Smith

CEO

Website: 3csoftware.com



3C Software

Integrated Financial Modeling Tools for

SAP Environments

hat we've learned over the years is that every company has a unique technology imprint, and a flexible financial modeling tool is required to meet the needs of CFOs, CIOs, and their departments," observed 3C Software CEO Matthew Smith. "To formulate and execute business strategies, CFOs need access to tools that provide a global, connected view of their financial performance. And, CIOs need those tools to work in concert with the company's existing set of systems and IT requirements."

3C Software's mission since the start is to deliver tools that help finance professionals get access to the cost and profitability data they need without a strain on IT resources. From its beginnings as a stand-alone desktop application, ImpactECS has evolved into an enterprise modeling platform used by world class organizations like Coca-Cola, Energizer, Solo Cup and MillerCoors.



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ImpactECS expands SAP users' calculation and analytical capabilities with an interoperable platform to build unique cost and profitability models. For companies that need deeper visibility into their costs,

ImpactECS models are used to calculate granular cost detail for comparison and analysis. Others benefit from ImpactECS' ability to harmonize data from different systems, providing accurate and comparable cost and profitability data while eliminating expensive SAP upgrades or customization projects. In addition, ImpactECS integrated simulation capabilities allow users to run unlimited scenarios and store unlimited result sets for expanded comparisons and analysis capabilities.

A key differentiator for ImpactECS is the ability to build completely unique models without coding changes or programming knowledge. Once implemented, finance teams have the ability to build and maintain models on the ImpactECS platform without the need for IT resources or turning to spreadsheets. "One of the biggest tangible results of implementing ImpactECS is the countless legacy systems and spreadsheet models we've retired," shared Smith.

IT teams also benefit from ImpactECS' robust data integration options. For SAP data, companies can opt to use staging tables to send source data to ImpactECS and return calculated results back to SAP. Direct data integration is also available through ImpactECS' certified SAP Connector integration tool. Implemented with no code changes to ImpactECS or SAP, the connector is deployed as an extension to the ImpactECS server providing bi-directional data movement using published BAPIs.

System controls and auditability is handled by ImpactECS with a host of features including Windows authentication and integrated audit logs. Data access and model capabilities are governed by ImpactECS' role-based permissions that are defined during implementation. Smith characterized that "during implementations, CIOs benefit from the



flexibility of integrating ImpactECS into their existing IT environment and keeping control of the system over time."

Companies from manufacturing, distribution, and services industries benefit from ImpactECS' flexibility and integration capabilities. One example, a global metals company, needed help shifting from the time-consuming and disconnected quarterly segment profitability reporting process to a monthly reporting process using consistent data sources, assumptions, and calculations. Source data from SAP, planning and shopfloor systems, and manual inputs powers detailed models to allocate costs, build rates, provide rolling forecasts, validate results and report exceptions, and maintain multiple versions or scenarios.

"As the appetite for meaningful analytics grows, business leaders will need insight that is only delivered by a fully-integrated calculation and simulation platform," offered Smith. "The ImpactECS product roadmap is concentrated on providing system architecture and functionality that meets IT requirements while giving finance teams tools to get deep insight into their costs and profits." CR